

nouvelle collection de lunettes enfants par Okia

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OKIA ENTERS THE MARKET OF CHILDREN SUNGLASSES WITH SCOPI

OKIA's HD-Acetate (HDA) Technology is no longer reserved to adults: the new year will mark the **debut of OKIA on the market of children eyewear** through the new incredible **Scopi** style.

These funny sunglasses take their design and name inspiration from **kaleidoscope**, a classic game that has always been extremely popular among children and keeps entertaining both young and old people. As a simple twist can bring different beautiful patterns and limitless effects inside a kaleidoscope, so a quick switch of its fittings is enough to transform Scopi.

Scopi, in fact, is divided into three **interchangeable** compartments sandwiched together: combining the different parts in various ways, children are allowed to create their favourite style expressing their individual character and choosing their most suitable look in every single occasion. As a result of the patented HD-Acetate (HDA) Technology's application on this amusing children frame, several exciting characters like Rabbit, Hippo and Devil have been realized, offering kids the opportunity to bring their idols also on their sunglasses.

Thanks to its creative features and its original conception, Scopi is not only an extremely cute frame but also an intriguing accessory able to excite kids' curiosity and imagination, making the experience of wearing sunglasses more enjoyable. Scopi perfectly reflects the latest key trends spotted in the kids market, where customers more and more look for odd products with plenty of fun-loving elements and innovative solutions.

So, let Scopi playtime begin!

